

2025 YORK COUNTY LITTLE LEAGUE

SPONSORSHIP PROGRAM

Each year York County Little League (YCLL) faces the challenge of providing a quality experience for our Little League Baseball and Softball to our players. While registration fees pay for a significant amount of the leagues recurring expenses, generous donations from community businesses, civic organizations and families help to improve our programs, equipment, and field conditions.

This year is completely different than any other year when the league looks to our community for support to enhance the quality of programs we provide. We understand that most businesses have been hit very hard during this Pandemic, but if it's possible to spare even just a bit, you would be helping the league out tremendously in ensuring these kids get to play safely. Our players need our community's help more than ever to help keep them active, social and help with their well-being overall. We have put many measures in place to also ensure the safety of our players and volunteers.

Being a sponsor of York County Little League entitles you and/or your business to a host of advertising and marketing opportunities not available anywhere else. The media outlets we created allow us to keep our fans abreast of what's going on in the league and ensure they are aware of specials made available by our sponsors. Being a league sponsor has its privileges.

To ensure the continued success of our sponsorship program, we have now simplified it to five different levels of sponsorship. We invite you to select one of the five options and make an impact on the youth of York County while broadcasting your positive image throughout the playing fields and homes of the players participating in York County Little League. No matter the level of sponsoring, your sponsorship will be valid for a year and run from the Spring season to the Fall.

The information you need to help you make the best decision for you and your company is provided in this package. Sign up and make a choice today to help YCLL for the 2025 season. York County Little League is a 501(c)(3) organization so your donations are tax deductible, and your quick response is greatly appreciated.

Thank you for your support,



Matt Puckett
President, YCLL

Dear Future Sponsor:

Thank you for your consideration in sponsoring one of America's greatest sports through York County Little League (YCLL). We are proud to announce that YCLL is now a part of the York County Chamber of Commerce! Our league offers excitement and growth in baseball and softball to over 1,000 boys and girls yearly and relies heavily on volunteers to form the foundations necessary to run our league. The money you donate as a sponsor helps us to maintain playable field conditions, replace or repair equipment, and better our programs which carries on throughout the year, not just during our sports seasons.

When our regular Spring Season is over, your donations continue to help in allowing our teams who win District 7 Titles to have a chance at the State Title. Your donation doesn't just help provide a season of Little League; it helps children learn our great pastime and provides enhanced playing opportunities for more advanced players.

Each year our teams have the opportunity to play for the District 7 Title and represent District 7 in State tournaments. Our league is able to provide some financial assistance to our Title winners, however, the teams must also rely on their own fundraising, as state competitions can be expensive with lodging costs, transportation, food, etc.

When you decide to sponsor with YCLL, several benefits are available to you depending on the level of sponsorship you choose:

- **Level 1: Single Sponsorship (\$250 and under)**
 - Company recognition on YCLL Social Media & Website
- **Level 2: Double Sponsorship (\$500)**
 - Your company name on 1/2 of a banner at Zook Field
 - Company recognition on YCLL Social Media & Website
- **Level 3: Home Run Sponsorship (\$750)**
 - Your company name on a full color 4x6 banner at Zook Field
 - Company recognition on YCLL Social Media & Website
 - A Sponsorship plaque
- **Level 4: Grand Slam Sponsorship (\$1,000)**
 - Your company name on a full color 4 x 6 banner @ McReynolds Sports Complex
 - Company recognition on YCLL Social Media & Website
 - A Sponsorship Plaque
 - YCLL Hat & YCLL T-Shirt
 - If you choose this option please fill out the attached YC P&R Form
- **SPECIAL WINDSCREEN SPONSORSHIP \$1,500**

(Only 4 openings available)

Several years ago YCLL was able to obtain sponsors for the blue and red windscreens out at our fields at Zook. Along with this sponsorship, you will get an exclusive banner put up at the field and will be the only sponsor in your area of expertise for the year as well as:

- Your company name on a full color 4x6 banner
- Company recognition on YCLL Social Media & Website
- A Sponsorship Plaque
- YCLL Hat, YCLL T-Shirt & YCLL Hoodie

As you can see, we offer a variety of sponsorship levels and believe our sponsors should be recognized at every level, no amount is ever too little to help our community and our youth. We thank you for your consideration in sponsoring YCLL.

**On behalf of the 2025 YCLL Players, Volunteers & Board of Directors,
WE THANK YOU!**



YCLL SPONSORSHIP AGREEMENT

Company or Organization:

Address:

Contact Number:

Email Address:

Contact Name (Please Print)

Shirt Size:

Signature of Authorized Representative:

Date:

YCLL Tax ID # 54-6053124

If you have any questions, please contact Jermiah Sexton at sponsor@ycll.net.

Make checks payable to:

YCLL

PO Box 1730

Yorktown, VA 23692

Disclaimer: The Board of Directors of YCLL has the right to refuse sponsorship



COUNTY OF YORK ADVERTISING APPLICATION

McReynolds Athletic Complex (MAC)

412 Sports Way
Yorktown, VA 23692

Applicant Information:

Contact Person: _____

Organization Name: _____

Mailing Address: _____

Organization Telephone: _____ Web Address: _____

Organization E-Mail: _____

By signing below, the applicant agrees to abide by the conditions of the Board Policy and is authorized to represent the applying business/organization. York County reserves the right to reject any advertising applications for any reason.

(Authorized Signature)

(Title)

(Date)

For Office Use Only

Date Application Received: _____ Request Approved _____ Request Denied _____

LOCATION: Baseball/Softball Field: _____ Scoreboard Field: _____ Soccer Field: _____

TOTAL DUE: _____ Date Fees Received: _____ Check Number: _____

(Authorized Signature)

(Title)

(Date)

Work Order Submitted for Sign: _____ Work Order Number: _____

Date Sign Installed: _____ Date Sign Removed: _____

Sign Picked up by: _____ Date: _____